

UNDERSTANDING THE HERITAGE, DESIGNING THE FUTURE: A MALAYSIAN EXPERIENCE

MULTIMEDIA UNIVERSITY, MALAYSIA
7-10 NOVEMBER 2018



Malaysia's national mosaic is marked by a myriad of cultures. Although each of these cultures has dynamically preserved its traditions and community structures, they have also amalgamated together to fashion contemporary Malaysia's uniquely diverse heritage.

Through this programme, participants will discover Malaysia's exciting traditions through our historic city, Melaka. Besides being named UNESCO's heritage, participants will have the opportunity to undergo a gastronomical experience as Melaka is known for its array of mouth-watering local delights. Afterwards, participants will be introduced to Malaysia's exciting design for the future within our country's 'Capital of Creation' where Multimedia University Cyberjaya is situated.

Apart from that, participants will be able to meet leaders and forerunners who are part of Malaysia's vision in being a global player in the field of innovation and technology. This programme most certainly serves as a once in a lifetime opportunity for participants to discover Malaysia thoroughly and her various prospects.



PROGRAMME ITINERARY

7 November

- 3.00 p.m - Registration at MMU Cyberjaya campus
- 7.30 p.m - Welcome Dinner (Malaysian food & culture)

8 November

- 7.00 a.m - Tour to MMU Malacca campus
- 11.00 a.m - Visit, explore and learn the historical sites and places in Malacca, a UNESCO World Heritage site.
- 5.30 p.m - Sharing session and debrief

9 November

- 8.30 a.m - Educational Visit to Cyberjaya – Malaysia's first cybercities.
 - Campus tour of MMU Cyberjaya campus
- 10.30 a.m - Visit Cyberview Sdn Bhd, meet the tech hub enablers, that take the lead in innovation and technology.
- 3.30 p.m - Stop at Mitsui Outlet Park (factory outlet shopping mall)
- 8.00 p.m - Farewell Dinner

10 November

Check out by 12 noon

For further information, enquiries and registration, kindly email to

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